



# Sacramento Homeless Policy Council

August 27, 2021

# SHPC Purpose and Objectives

## Purpose

- Provide broad-based, collaborative, and strategic leadership on Sacramento's response to the crisis of homelessness.

## Objectives

- Shared policy direction on solutions to address the homelessness crisis;
- Champion and promote alignment of coordinated system policies and integrated approaches;
- Accelerated knowledge sharing and actionable best practices for addressing homelessness in Sacramento.

# Today's Agenda

- Welcome & Introductions (20 minutes)
- Voices from the Field (30 minutes)
- Key Elements of a Successful Homeless Response System (20 minutes)
- SHPC Member Perspective (30 minutes)
- Paths Forward - Developing a system level response (25 minutes)
- Public comment (15 minutes)
- Final thoughts (10 minutes)

# SHPC Roster

Ashley Brand

*Sacramento Steps Forward Board Chair & Director of Community and Homeless Health for CommonSpirit Health (Dignity)*

Darrell Steinberg

*Mayor, City of Sacramento*

Donald Terry

*Vice Mayor, City of Rancho Cordova*

Erin Johansen

*Sacramento Continuum of Care Board Chair & CEO, Hope Cooperative/TLCS*

Jay Schenirer

*Vice Mayor, City of Sacramento*

Patrick Kennedy

*Board of Supervisors, Sacramento County District 2*

Porshe Middleton

*Vice Mayor, Citrus Heights*

Rich Desmond

*Board of Supervisors, Sacramento County District 3*

Rick Jennings II (Alternate)

*Councilmember, City of Sacramento*

Rosario Rodriguez

*Councilmember, City of Folsom*

Stephanie Nguyen

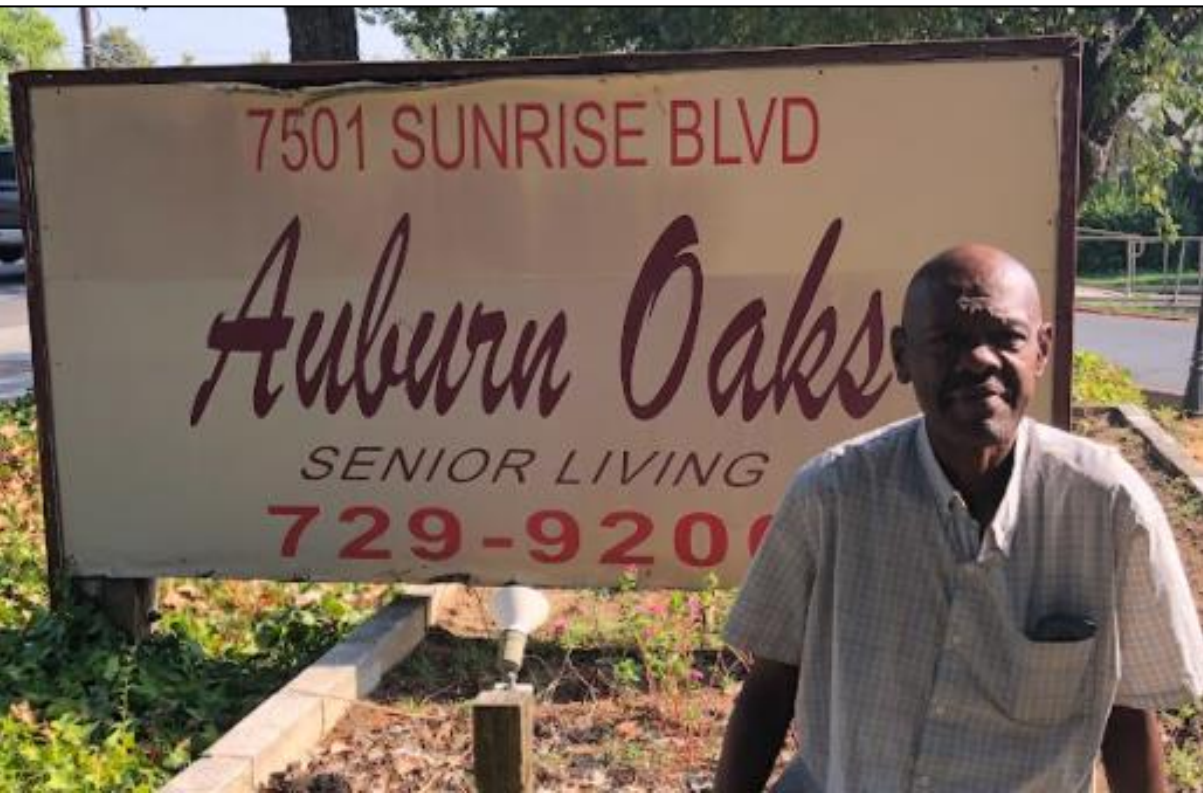
*Vice Mayor & Councilmember, City of Elk Grove*

Tim Schaefer (Alternate)

*Councilmember, City of Citrus Heights*

# Curtis Freeman

- House Lead at Auburn Oaks Senior Living
- Project Roomkey participant



## **Helene Schneider, Regional Coordinator U.S. Interagency Council on Homelessness**

- Over 17 years in municipal government, as mayor, city councilmember, and housing authority commissioner for the City of Santa Barbara, California.
- As an elected official, focused on affordable housing policies and best practices in ending homelessness.
- Served as policy council chair on the countywide homelessness collaborative board, chaired the U.S. Conference of Mayors Hunger & Homelessness Task Force, and served on the League of CA Cities Board of Directors.
- Certification in human resources management from UCLA Extension and a BA from Skidmore College.



## **Ali Sutton, Deputy Secretary for Homelessness California Business, Consumer Services and Housing Agency**

- Leads team that administers over \$3 billion in state homelessness funding to counties, cities and homelessness continuum of care organizations.
- Led the development and implementation of California's first ever statewide homelessness data integration system.
- Oversees the state's Homeless Coordinating and Financing Council as well as the development and implementation of the state's first-ever action plan to prevent and end homelessness.
- Prior to appointment in 2019, served as chief of the Housing, Homelessness and Civil Rights Branch at the California Department of Social Services.
- Master of Public Policy degree in public policy from the University of California, Berkeley.



# HHAP-3 Regional Funding Allocations

\$800 million statewide for HHAP-3

Entity	Amount
Sacramento Continuum of Care	\$8.32 million
City of Sacramento	\$16.68 million
County of Sacramento	\$7.76 million
<b>TOTAL</b>	<b>\$32.76 million</b>

*HHAP-3 allocations are based on 2019 PIT count. HHAP-4 will be based on most recent PIT count available when allocations are determined.*



# Key Elements of a Successful Homeless Response System

# There are major efforts to address the urgent need

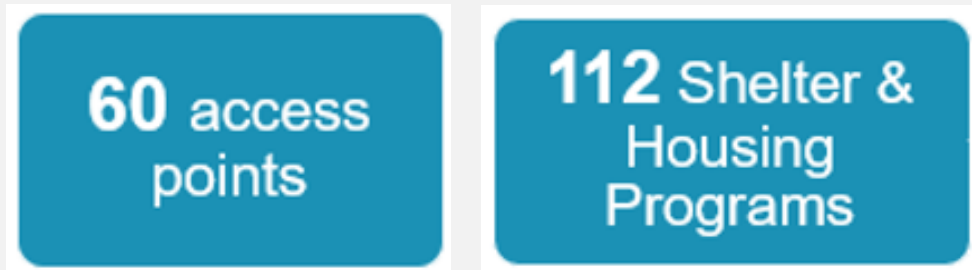


## Sacramento County Encampment Team Overview

Continuum of Care Board Meeting  
January 13, 2021

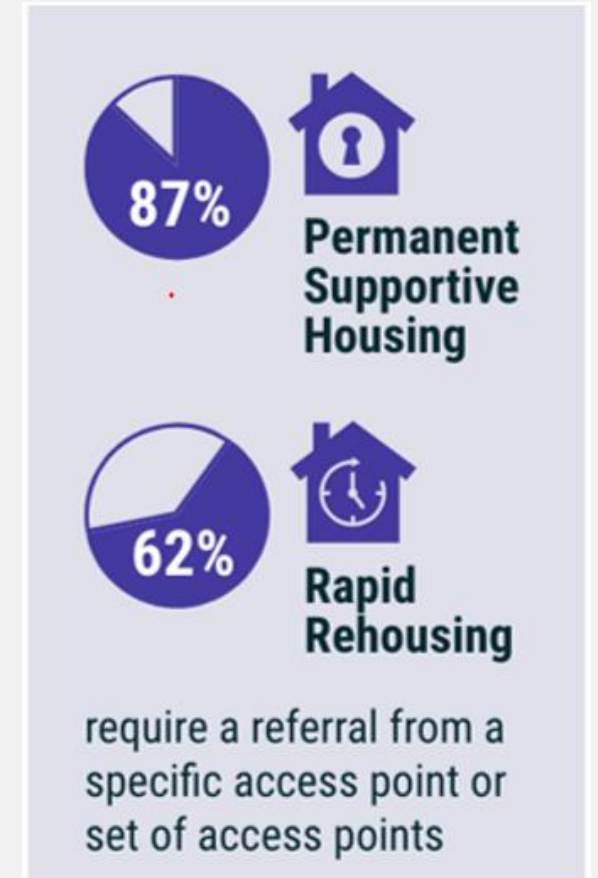
# A complex system

No access point connects to all the shelter and housing resources.



The majority of housing resources are split between **4** different entities with distinct leadership and processes.

Access to housing and shelter programs typically requires a referral from another organization.



# We must build on the urgent response

**Who does he trust?**

**Which programs are the best match?**

**What does he need & want?**

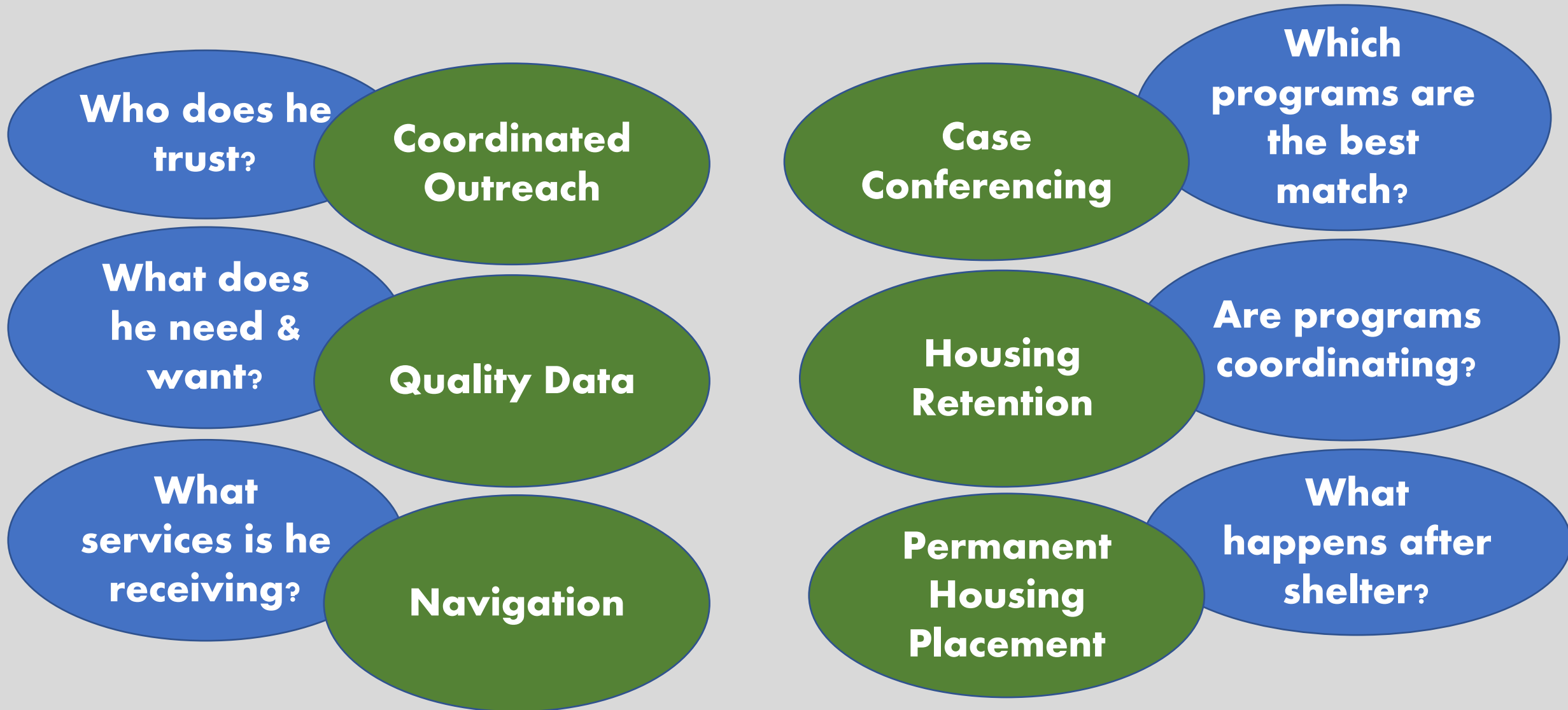
**Are programs coordinating?**

**What services is he receiving?**

**What happens after shelter?**

Photo: Hector Amezcua

# The **System** builds on the urgent response



# A **System** needs a strong **Foundation**

## **Community Investments & Integrated Team**

**Coordinated  
Outreach**

**Case  
Conferencing**

**Quality Data**

**Housing  
Retention**

**Navigation**

**Permanent  
Housing  
Placement**

# System Needs

- Integrated/Operational Command Center Team combined with Regional Plan with shared goals
- Coordinated Entry investment
- Quality Homeless Management Information System (HMIS) data



# Measuring the Effectiveness of the Homeless Response System

# How HUD measures (and California will measure) effectiveness

Does the community's homeless response system:

1. Eliminate homelessness

- *Number of persons experiencing homelessness*

2. Reduce the number of people becoming homeless

- *First time homelessness*
- *Returns to homelessness*

3. Help people become quickly and stably housed

- *Length of stay in temporary housing*
- *Successful placement and retention of housing*

# How HUD measures (and California will measure) effectiveness

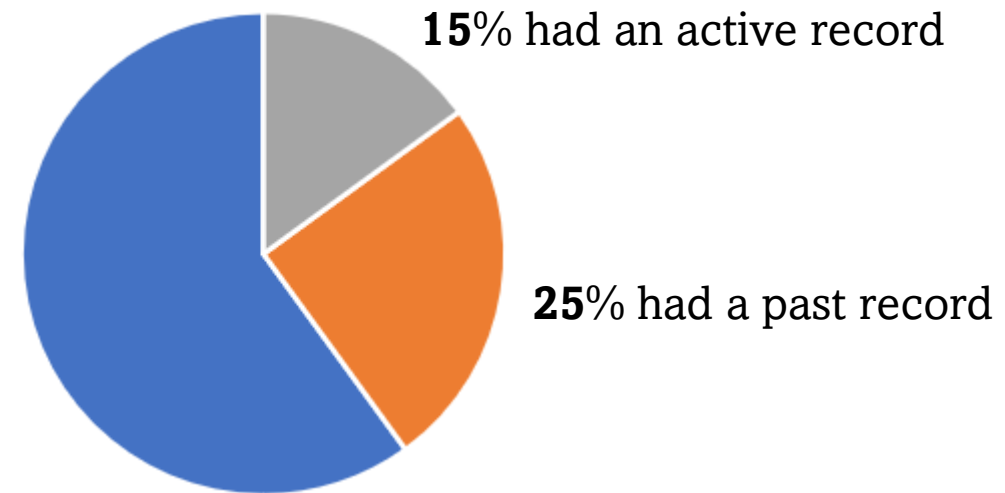
Homeless Management Information System (HMIS) data

Point in Time Count

## 2021 Encampments Survey

(sample size = 152)

**60%** of those surveyed had no current or past record in HMIS

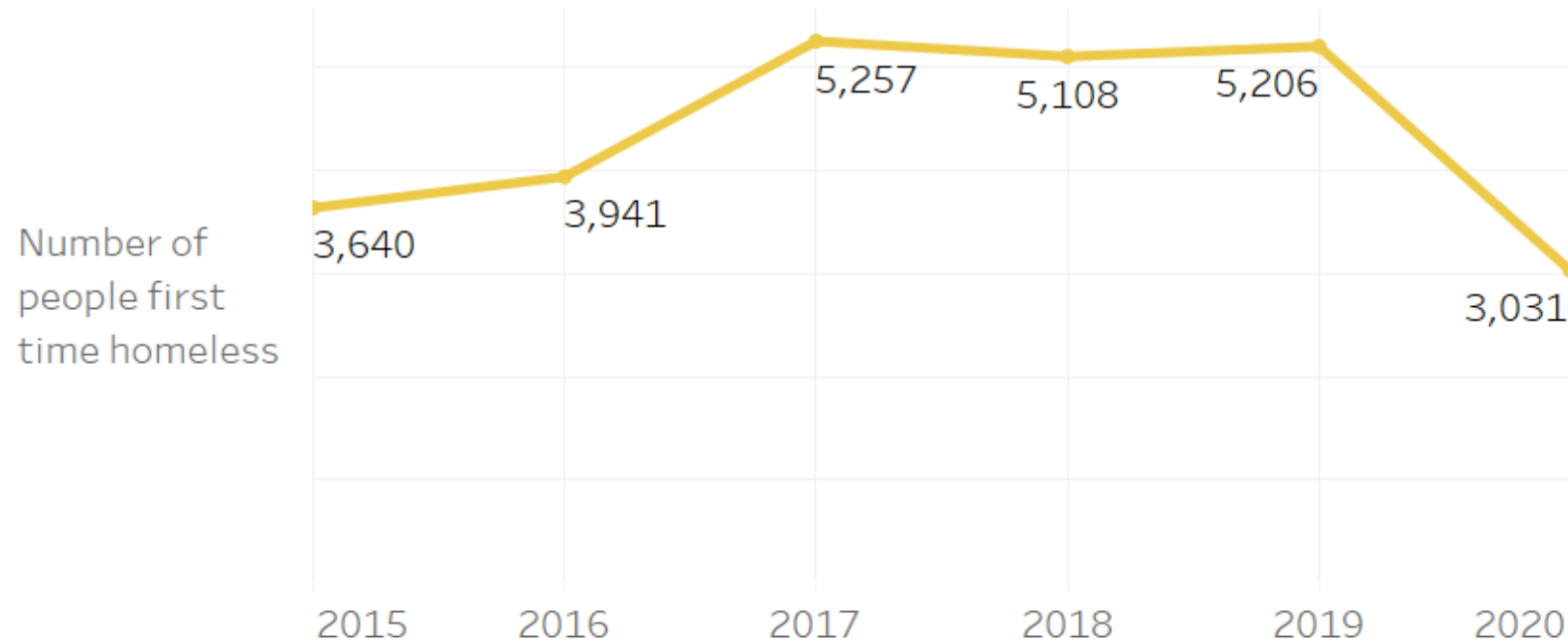


# How is Sacramento's System doing?

## Reduce the number of people becoming homeless

- First time homelessness

In Sacramento, many people are new to homelessness each year, but in 2020 the number of first time homeless dropped to the lowest level in six years, consistent with national trends.

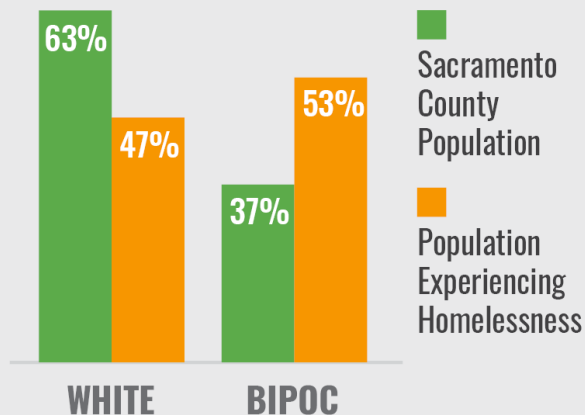


Because HMIS data only represents engaged persons, this drop could reflect reduced engagement and services due to COVID, the impact of eviction moratoriums, and/or an overall lack of comprehensive outreach data.

# How is Sacramento's System doing?

Equity in who experiences homelessness

**Black, Indigenous, and People of Color (BIPOC) Are Overrepresented Among People Experiencing Homelessness<sup>4</sup>**

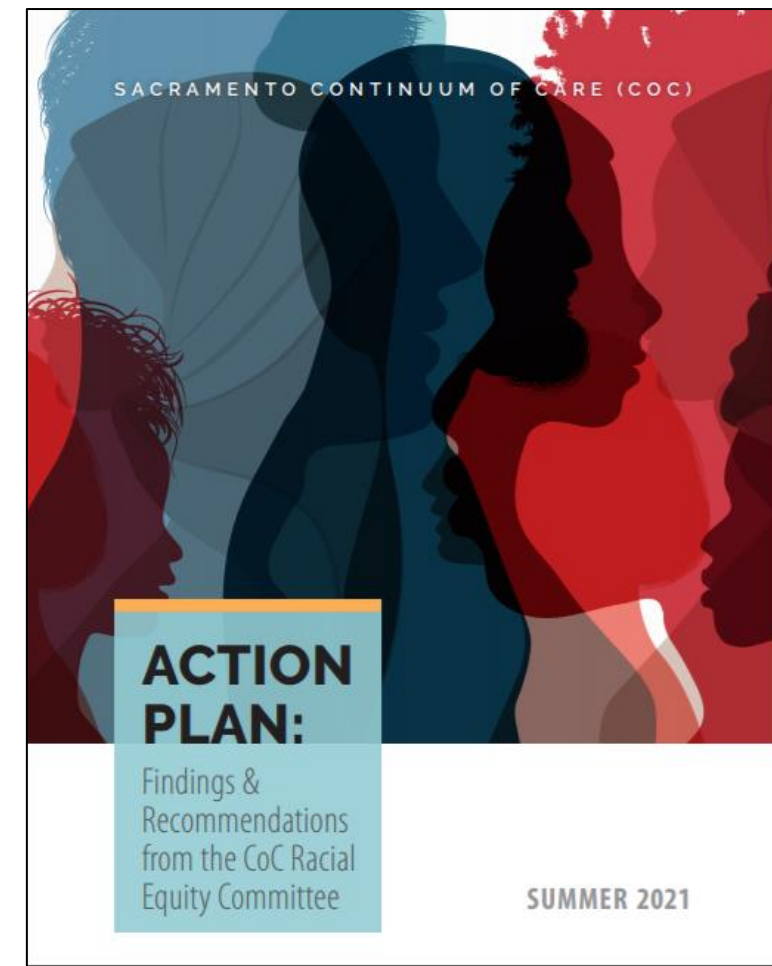


**3x**

more likely to experience homelessness if **Black/African American**

**4x**

more likely to experience homelessness if **American Indian/Alaskan Native**

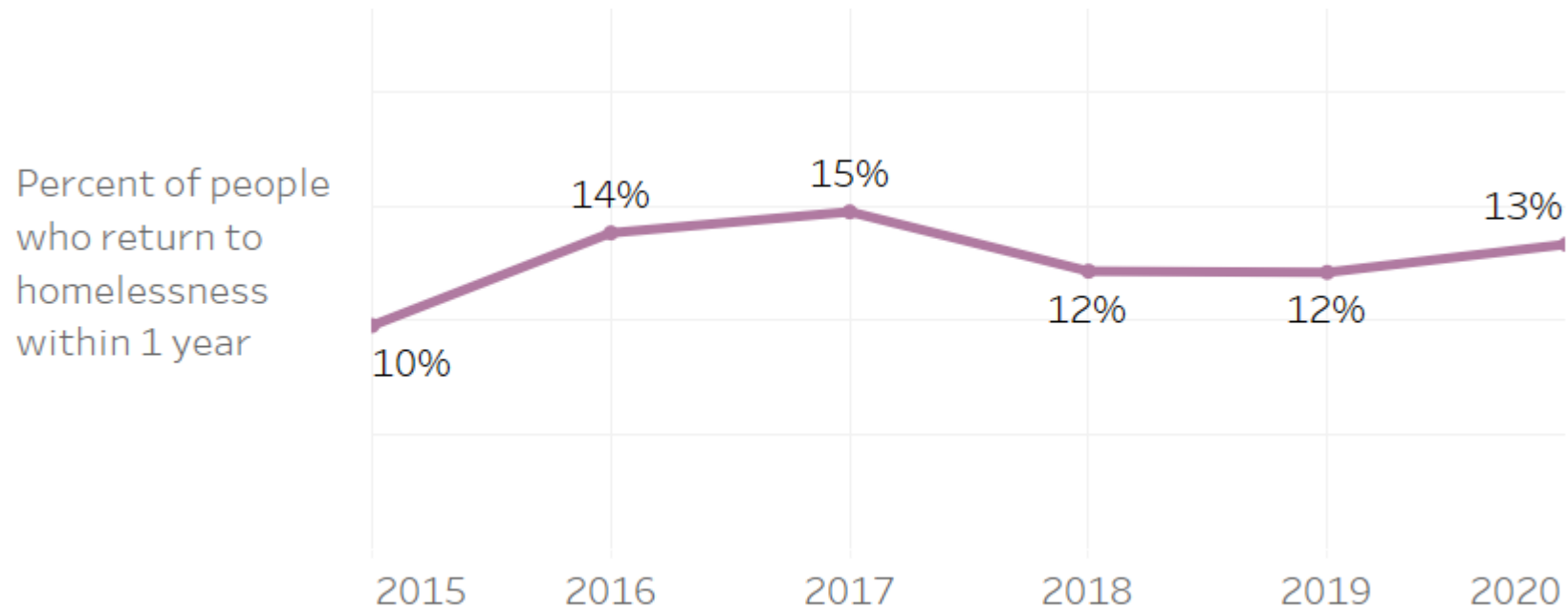


# How is Sacramento's System doing?

## Reduce the number of people becoming homeless

- Returns to homelessness

The percent of people who exit to permanent destinations but later return to homelessness has remained relatively consistent. Then national 1-year return rate was 14% in 2020.

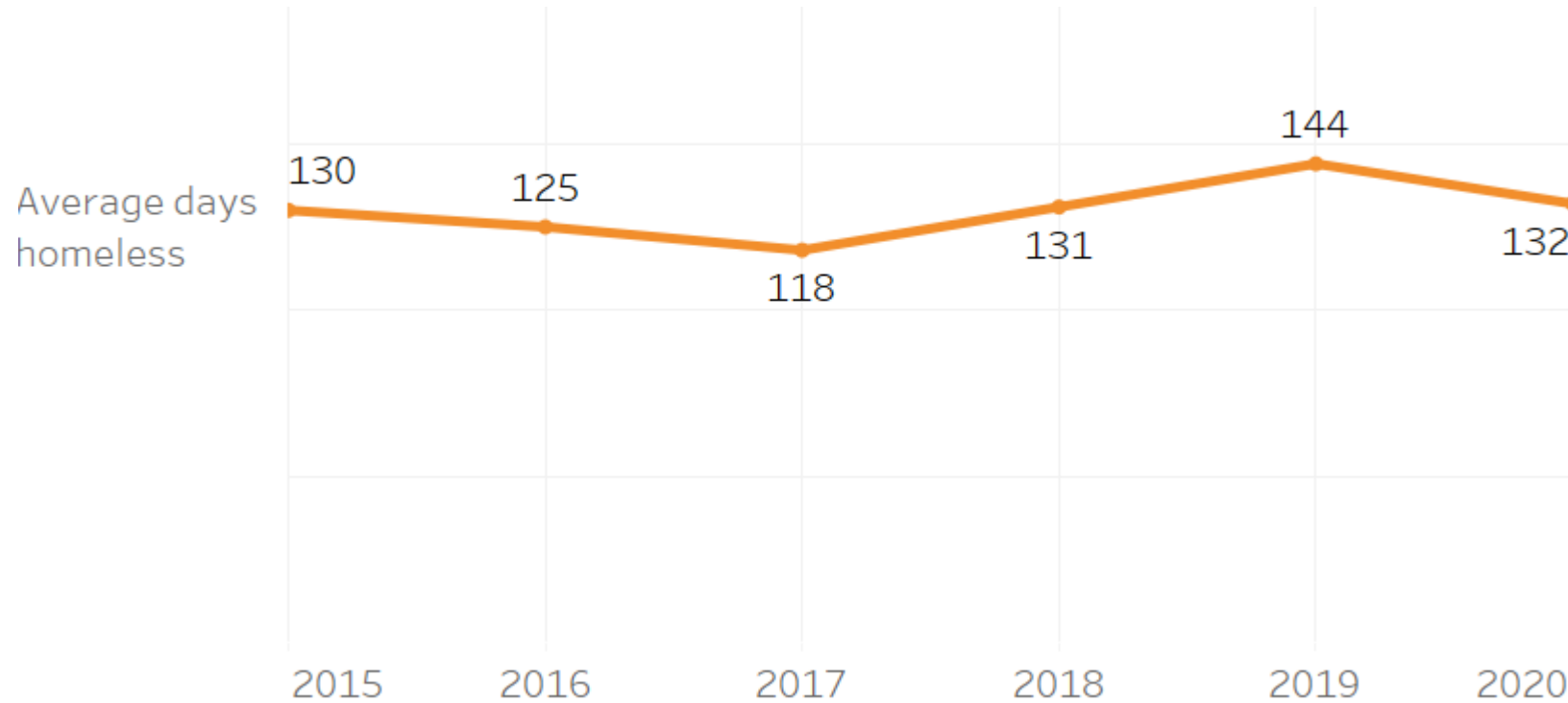


# How is Sacramento's System doing?

Help people become quickly & stably housed

- Length of stay in temporary housing

The length of time spent in emergency shelter and transitional housing has remained relatively constant and is close to the average for similar sized CoCs\* (128 days in 2020).



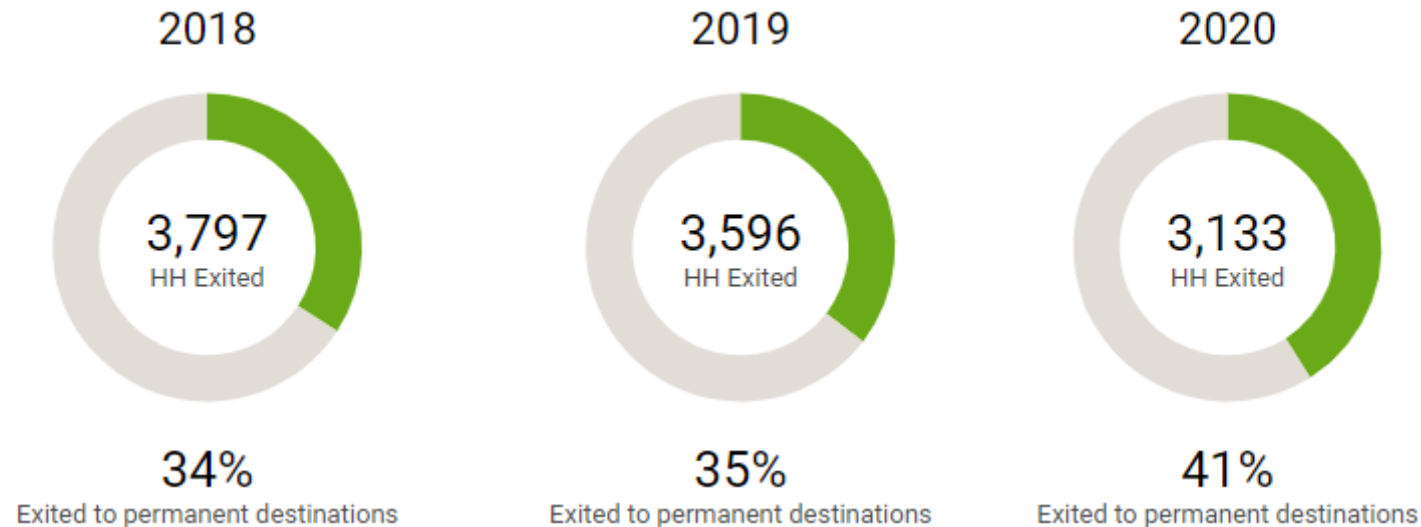
\* Major City CoC category, not including Los Angeles or New York City

# How is Sacramento's System doing?

Help people become quickly & stably housed

- Successful placement and retention of housing

The percent of households who left homelessness for a permanent destination increased in 2020 and is similar to the national rate of 40%.



**98%** of those who exited to a Permanent Housing program stayed in Permanent Housing, similar to the national rate of 97%.

# How is Sacramento's System doing?

Maintaining connection with those experiencing homelessness

- Exits to known locations

Percent of exits from Street Outreach to a known destination was one of the lowest in the country in 2020



# Next Step System Needs

- Integrated/Operational Command Center Team combined with Regional Plan with shared goals
  - *Dedicated staff to system level review and actions*
- Coordinated Entry investment
  - *Provide resources to support easier and quicker system access, and willingness to have programs participate*
- Quality HMIS data
  - *Augmented front door resources include street outreach, all access points using HMIS to input information*



# SHPC Member Perspective

## Beth Sandor, Principal Community Solutions

- Co-directs Built for Zero and the organization's systems change work to help communities end homelessness throughout the US and around the world.
- More than 20 years of experience working in the field of supportive housing and community development in the United States and the United Kingdom.
- From 2010-2014, she led quality improvement for the 100,000 Homes Campaign, highlighted in *The New York Times* and *The Harvard Business Review*.
- B.A. from Boston College.



# Final Thoughts

Photos: Hector Amezcua



How can Sacramento Steps Forward support your work to continue to improve the system?