

Breakout Session 3: Advancing Racial Equity: Social Justice Through Community Engagement

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May 26, 2021
9:40 - 11:10 am



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Session Panelists

- **Pixie Pearl** - Grand Challenge, CoC Board Secretary
- **Fatemah Martinez** - South Sacramento HART, Volunteer Network, REQ, CoC Board, COVID-19 Outreach Project
- **Zuri Colbert** - Community Lead Advocacy Program, COVID-19 Outreach Project



Targeted Universalism

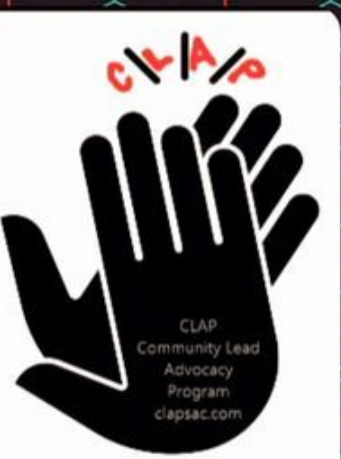
From [John A. Powell](#)

“A targeted universal strategy is one that is inclusive of the needs of both the dominant and the marginal groups, but pays particular attention to the situation of the marginal group. Targeted universalism rejects a blanket universal which is likely to be indifferent to the reality that different groups are situated differently relative to the institutions and resources of society. It also rejects the claim of formal equality that would treat all people the same as a way of denying difference.”









COVID-19 Vaccines

Vaccines (shots) are one of the tools we have to fight the COVID-19 pandemic.

For more information on where to get a vaccine, visit www.clapsac.com or call 916-441-1111. We are here to help you get the vaccine you need. For more information on our work, visit www.clapsac.com. We are here to help you get the vaccine you need. For more information on our work, visit www.clapsac.com.



help stop the pandemic
getting a COVID-19 vaccine.

Community Lead Advocacy Program
CLAPSAC.COM
916-441-1111

Homeless Outreach and Resource Center
Shoreline Library - California Avenue
Day Center at Santa Ana Library
Transit Home Housing for Preparation
Temporary Shelters and Transitional
Service Programs for Unemployed
Links to Mobile Food Banks
Free Pet Food During COVID-19



COVID-19 Community Health Project (CCHP)

- State-wide project facilitated by The Center at Sierra Health Foundation to prevent the spread and mitigate the impacts of COVID-19 and build vaccine confidence
- Combination of 'train the trainer' and 'peer to peer' approaches to ensure we're meeting people where they are, in comfortable environments with familiar faces
- Specific recruitment of volunteers with lived experience and from groups who serve BIPOC in all areas of Sacramento County



COVID-19 Community Health Project (CCHP)

- Volunteers will build upon existing relationships with encampment leaders and select one leader with the capacity to carry on messaging among peers
- Volunteers receive monthly training to better understand racial disparities, factors contributing to vaccine hesitancy, and barriers to vaccination. Monthly trainings will be influenced by what is seen and needed on the ground.
- Biweekly visits to encampment leaders and regular reporting to monitor and expand our reach
- Stipends: Volunteers receive \$130/ month, encampment leaders \$100/ month



COVID-19 Community Health Project (CCHP)

Progress to Date

- **1,564 total J&J and Moderna doses administered** (as of May 21, 2021)
- **9 vaccine ambassadors** taking a multi-pronged approach to address community need
- **7 encampment champions** advocating for COVID vaccination
- **3 standing COVID vaccination sites**
- **1 social media “COVAX for All” campaign** co-led with Sacramento Covered

Challenges & Barriers

- Funding for wraparound services and incentives to address interlinked health risks and social barriers
- More community member displacement as cities reopen

Resources

- <https://imprintnews.org/featured/ten-communities-selected-for-venture-to-end-homelessness-of-lgbtq-youth-of-color/3759>
- <https://awayhomeamerica.org/grand-challenge/gc-communities/sacramento-ca/>
- <https://awayhomeamerica.org/grand-challenge/learning-together/>
- <https://awayhomeamerica.org/coreprinciples/>
- <https://sacramentostepsforward.org/coc-program-comp/board/>
- <https://southsachart.org/>
- <https://www.sacbee.com/opinion/article242606101.html>
- <https://www.facebook.com/Donate4Sacramento/>
- <https://sacramentostepsforward.org/racial-equity/>
- <https://drive.google.com/file/d/1otoK-YnAdENf0z3dEcHOeO0EBBR7fzJz/view?usp=sharing>
- <https://communityleadadvocacyprogram.godaddysites.com/>
- https://docs.google.com/forms/d/1b9O6oPwO-p44LIq1b6WBJHBm-iv5fIO-vM5b5M9MTEo/viewform?edit_requested=true
- <https://sacramentostepsforward.org/covid-19-resources/>
- <https://sacramentostepsforward.org/covid-19-vaccination-resources/>
- <https://sacramentostepsforward.org/2021-sacramento-continuum-of-care-annual-meeting>
- <https://sacramentostepsforward.org/committees>



Feedback & Questions

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