



## SACRAMENTO STEPS FORWARD

Ending Homelessness. Starting Fresh.

**MEDIA ADVISORY  
For July 10, 2017**

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### **Press Conference: Homeless Point in Time Count Report Public Release**

**Who:** Sacramento Steps Forward, elected officials, homeless service providers, business and faith leaders.

**What:** Sacramento Steps Forward conducted the official 2017 Homeless Point in Time (PIT) Count for the Sacramento Continuum of Care on January 25, 2017 and will release the official report from that count at a press conference on July 10, 2017 at 11 a.m. The PIT Count report is a U.S. Department of Housing and Urban Development (HUD) mandated biennial report that provides an official snapshot of the number of people experiencing homelessness within a continuum on a single night. The last biennial PIT Count report was released in 2015.

**Where:** Quinn Cottages, 1500 N A St, Sacramento, CA 95811

**When:** Monday, July 10, 2017 at 11 a.m.

**Visual:** The press conference will be held in front of the community room at Quinn Cottages, a permanent supportive housing development with 60 one bedroom cottages, primarily serving single men or women, or a couple or parent with a child. There will be a podium for speakers and a large group of elected officials, homeless service providers and advocates, business and faith leaders as the back drop. One of the cottages and a cottage courtyard will be open and available for b-roll and photos. Quinn Cottages was opened in 1997 and is located in the City of Sacramento's River District.

#### **Speakers (confirmed)**

The Honorable Don Nottoli, Chair, Sacramento County Board of Supervisors  
The Honorable Donald Terry, Mayor, City of Rancho Cordova  
The Honorable Steve Hansen, Council District 4, City of Sacramento  
Ms. Joan Burke, Chair, Sacramento Continuum of Care Advisory Board  
Mr. Ryan Loofbourrow, CEO, Sacramento Steps Forward

**Press Kit:** PIT Count Report, Press Release, Fact Sheets, and Speaker List (print and on a flash drive)

#### **About Sacramento Steps Forward**

Sacramento Steps Forward is non-profit organization that's working to end homelessness in the Sacramento region through collaboration, innovation, and direct services. Standing side-by-side with partners, neighbors, and friends, they are building a system that helps people access housing, employment, healthcare, and other resources they need to get off the streets.

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